# Email

**Subject line**

Get more guests with Booking.com’s easy-to-use performance tools

**Preview text**

Earn more revenue by leveraging performance tools for your business.

**Header**

Discover five ways to enhance your business.

**Body**

Dear partner,

High season is around the corner. Are you set to stand out? With new tools from our partner Booking.com, it’s easier than ever to streamline your operations, boost visibility, and attract the right guests when it matters most.

Here’s how you can get more out of your setup:

* **Maximise and automate availability –** keep your calendar open and flexible to capture more bookings. Enable tools that help you manage rate plans, restrictions and length of stay settings with ease.
* **Build a solid pricing foundation** – mix and match pricing options such as flexible and non-refundable rates or occupancy-based pricing to appeal to different types of travellers and boost your conversion.
* **Showcase what makes you unique** – keep your content fresh and focused. Updating photos, descriptions and amenities helps you stand out in search and attract the guests you want most.
* **Simplify Payments –** get paid faster and more securely with Payments by Booking.com. Enjoy daily payouts, lower fraud risk, and if you’re in the US or Canada, no bank fees through 2025.
* **Attract more families with kids –** enable child pricing and set custom occupancy rules to win over family travellers. Families make up 1 in 4 bookings on our platform, and competitive children’s rates can boost your family bookings by up to 15%.

**CTA**

[Get started with these tools](https://partner.booking.com/en-gb/learn-more/new-partner/setting-your-property-listing-and-opening-bookings)

Ready to optimise your setup? Get in touch with us if you need help making the most of these tools.

Kind regards,

[Add Connectivity provider name here]

# **Banner**

**Title**

Start strong with the right tools for success

**Body**

Learn how to stay bookable, set competitive prices and show off your space to start welcoming more guests and drive your first bookings on Booking.com.

**CTA**

[Get started now](https://partner.booking.com/en-gb/learn-more/new-partner/setting-your-property-listing-and-opening-bookings)